



The fast and friendly  
junk collection franchise



 [monsterjunk.com](https://monsterjunk.com)  0800 029 3737

# Welcome to Monster JUNK

## Introducing the fast and friendly junk collection franchise

Join a growing brand in a **booming industry** that's looking for energetic entrepreneurs like you.

**Be part of the solution** — helping your community and the wider environment every day.

Monster Junk has over 15 years' experience in full service junk collection and recycling, offering clients across the UK **convenience, professionalism and excellent customer service.**





## Are you ready to join our family?

Monster Junk offers the opportunity to **run your own business**, with the back-up of a proven business model and **support from industry experts**.

Grow your business from day one with the benefits of **training, tools, systems and launch marketing** in a rapidly developing sector.

Have pride in your work, protect your work-life balance and generate fantastic earnings by helping your community to protect the environment.



**Sandbach**  
**01270 335 003**



**Environment  
Agency**



## who are we?

Monster Junk is a **family-run business** based in Cheshire with franchisees operating across England and Wales.

**Over 96% of everything Monster Junk collects is reused or recycled, and so is diverted away from landfills.**

We offer **professional convenience** with reliable, sustainable, cost-effective full-service junk removals.



With strong branding, central call-handling and efficient online booking options, Monster Junk makes problem-solving easier for everyone.

**We remove and recycle almost anything** including furniture, sofas, beds, mattresses, washing machines, cookers, tumble dryers, table & chairs, wardrobes, carpets, fridges & freezers, pianos, computers & printers, televisions, sheds and DIY/refits.

**We collect from almost anywhere** including office clearance, shops, house clearance, lofts, cellars, garages, sheds, outbuildings and gardens.

**We go the extra mile to be green, ensuring everything is disposed of in the most environmentally friendly way.**



# who are you?

You have **great communication skills** and **enjoy meeting new people**

You have a **full UK driving licence** and a **basic DBS check.**

You **take pride** in doing a **great job**

You are ready to **learn new skills** and attend **online and in-person training**

You are **full of beans** and **love the outdoors**

You want to **run your own business** without getting stuck behind a desk

You are **ready** to begin trading **within 1-6 months.**

**If this describes you, we can't wait to hear more!**

# what we do

## Full-service junk removal

Man-and-van furniture and junk collection service for cost-effective alternative to skip hire, for things like bric-a-brac, sofas, appliances and even pianos.

## House clearance

Clear a whole house or part of a property – including lofts, garages and sheds – for all kinds of family moves, downsizing and following bereavement

## Eco-friendly skip bags

A flexible alternative for people who need time and space to sort through their junk – they can take as long as they need and then have it collected from anywhere in the home or garden

# how we do it

## Just look at our reviews...

Customers love how our teams always **do what they say they'll do, treat people well** and **enjoy their work**



# Monster JUNK

## franchise benefits

**Great for the environment and popular with domestic and commercial customers**

**Strong return on investment**

**Proven business model** that's worked well for **over 15 years**

**In demand, recession-proof services**

**Simple to operate** with **practical training** from an **experienced team**

**Access to van rental and financing** for the right candidate





# Why choose **Monster JUNK**?

- ➡ Take the stress and guesswork out of starting a new business
- ➡ Take advantage of industry knowledge and years of hard-won experience to jump straight into an impactful and profitable business
- ➡ Maximise growth in your location with specific guidance and launch marketing
- ➡ Join a network of friendly, helpful operators who work as a team to deliver great service



Trade under a **highly respected and recognisable brand**

Set your service apart from competitors with Monster Junk's **excellent reputation**

Grow under a common brand and share the benefits of a **like-minded group** of business owners with **pooled central services** offering **consistently great customer care**

## Training and support

A **solid foundation for success** with a structure for **launching, operating and growing your business.**

Guidance on **regulatory compliance, pricing and quoting, secondary income streams and customer service.**

Online, on the phone and in person on-site **training and support.**

**Central call-handling, online booking, app-based scheduling systems and marketing support.**

## Exclusive territory

Become central to your community by building your reputation for **fast and friendly efficiency.**

**Generous territories** determined by collection postcodes, designed individually to promote scalability and maximising profitability — **talk to us about your specific goals.**



# the Monster JUNK package

<b>Franchise licence fee</b>	£14,995 per territory + launch package
<b>Monthly royalty</b>	8%
<b>Central services fees</b>	5%
<b>Marketing</b>	5%
<b>Set-up costs</b>	Vehicle and basic tools
<b>Earning potential</b>	<b>£10,000 monthly turnover for one vehicle with healthy profit margins of up to 40%</b>



Rights to **trade under the Monster Junk brand**

**Exclusive territory**

Well-optimised **central website**, with **pages for your location**

**Bespoke booking system** and **central call-handling**

**Full training** – down-to-earth and friendly online course covering regulations and licencing, day-to-day operations, strategies for profitability, systems and customer service

**In-person launch support**, including building relationships with key suppliers and a marketing blitz

**Ongoing support** from an experienced management team

**Branded clothing** and **personal protective equipment**

Digital and physical **marketing assets** and **social media set-up and support**



Ready to  
work together?



**Monster  
JUNK**

Get in touch and tell us  
about your ambitions

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