

The fast and friendly junk collection franchise

monsterjunk.com 0000 029 3737



# Introducing the fast and friendly junk collection franchise

Join a growing brand in a **booming industry** that's looking for energetic entrepreneurs like you.

**Be part of the solution** — helping your community and the wider environment every day.

Monster Junk has over 15 years' experience in full service junk collection and recycling, offering clients across the UK convenience, professionalism and excellent customer service.



# Are you ready to join our family?

Monster Junk offers the opportunity to **run your own business**, with the back-up of a proven business model and **support from industry experts**.

Grow your business from day one with the benefits of **training**, **tools**, **systems and launch marketing** in a rapidly developing sector.

Have pride in your work, protect your work-life balance and generate fantastic earnings by helping your community to protect the environment.





# whoarewe?

Monster Junk is a **family-run business** based in Cheshire with franchisees operating across England and Wales.

Over 96% of everything Monster Junk collects is reused or recycled, and so is diverted away from landfills. We offer **professional convenience** with reliable, sustainable, cost-effective full-service junk removals.



We remove and recycle almost anything including furniture, sofas, beds, mattresses, washing machines, cookers, tumble dryers, table & chairs, wardrobes, carpets, fridges & freezers, pianos, computers & printers, televisions, sheds and DIY/refits.

We collect from almost anywhere including office clearance, shops, house clearance, lofts, cellars, garages, sheds, outbuildings and gardens. We go the extra mile to be green, ensuring everything is disposed of in the most environmentally friendly way.



## what we do

#### Full-service junk removal

Man-and-van furniture and junk collection service for cost-effective alternative to skip hire, for things like bric-a-brac, sofas, appliances and even pianos.

#### House clearance

Clear a whole house or part of a property – including lofts, garages and sheds – for all kinds of family moves, downsizing and following bereavement

#### **Eco-friendly skip bags**

A flexible alternative for people who need time and space to sort through their junk – they can take as long as they need and then have it collected from anywhere in the home or garden

### howwedoit

Just look at our reviews...

Customers love how our teams always do what they say they'll do, treat people well and enjoy their work







#### **Training and support**

A solid foundation for success with a structure for launching, operating and growing your business.

Guidance on regulatory compliance, pricing and quoting, secondary income streams and customer service.

Online, on the phone and in person on-site **training and support.** 

Central call-handling, online booking, app-based scheduling systems and marketing support.

#### **Exclusive territory**

Become central to your community by building your reputation for **fast and friendly efficiency.** 

**Generous territories** determined by collection postcodes, designed individually to promote scalability and maximising profitability — **talk to us about your specific goals.** 





Franchise licence fee £14,995 per territory + launch package

Monthly royalty 8%

**Central services fees** 5%

Marketing 5%

**Set-up costs** Vehicle and basic tools

Earning potential £10,000 monthly turnover for one vehicle

with healthy profit margins of up to 40%

Rights to trade under the Monster Junk brand

**Exclusive territory** 

Well-optimised central website, with pages for your location

Bespoke booking system and central call-handling

**Full training** – down-to-earth and friendly online course covering regulations and licencing, day-to-day operations, strategies for profitability, systems and customer service

**In-person launch support**, including building relationships with key suppliers and a marketing blitz

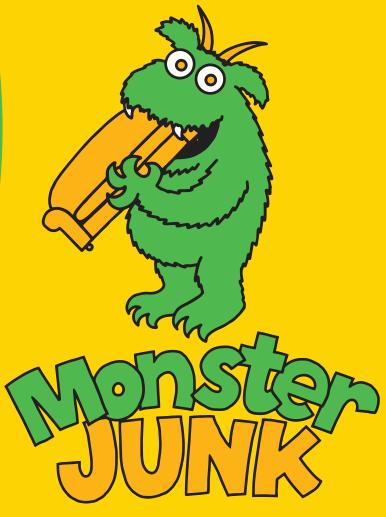
**Ongoing support** from an experienced management team

Branded clothing and personal protective equipment

Digital and physical marketing assets and social media set-up and support



# Ready to work together?



Get in touch and tell us about your ambitions

0800 029 3737

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